

**LEGARRETA Y ASOCIADOS, S.C.
ABOGADOS**

AV. PICACHO AJUSCO Nº 130-503
COL. JARDINES EN LA MONTAÑA
C. P. 14210 CIUDAD DE MEXICO
TELS. (5255) 5631-1413 (5255) 5631-1812 FAX (5255) 5631-0659
www.legarreta.com.mx legarreta@legarreta.com.mx

Mexico City, June 2018.

REF: **Law to Promote the Mexican Wine Industry**

Dear Clients and Friends:

We hope that this message finds you well, please be informed that the Mexican Congress issued a Law aimed to promote the wine sector in Mexico, such law has the purpose of increasing the productivity and competitiveness of the Mexican Wine.

The name of the Law is **Ley de Fomento a la Industria Vitivinícola** (Law to Promote the Wine Industry). Such Law is comprised by the following main chapters:

First Chapter: Object and definitions of the Law

Second Chapter: The commission

Third Chapter: Regulations, certification, renewable energies on the winemaking and national and international cooperation mechanisms.

Fourth Chapter: Promotion of the Mexican Wine

Highlights of the Law:

Definition of which kind of wine can be legally labelled as Mexican Wine.

The creation of a commission to promote the National industry and a national registry of wine producers.

The implementation of policies and strategies to be implemented by all three levels of government in support of the national wine industry.

Due to the new amendments to the Mexican Industrial Property Law, It is expected that The Commission will file an application for a certification mark for "Mexican Wine".

This Law is in full force and effects since **May 24, 2018**.

Should you have any questions or comments, please do not hesitate to contact us.

Sincerely,

Legarreta y Asociados, S.C.